PURE

MAIN FABRIC: 60% POLYLANA® POLYESTER 40% ACRYLIC

One of the most famous shapes upgraded with a breakthrough recycling registered process called Polylana®. The Pure beanie mixes classic style with an ultrasoft blend of recycled and virgin yarn that consumes less energy and water than standard yarn in the production process.













ATLANTIS

COLOURS







POLYLANA

Polylana® fiber is an eco-efficient staple fiber with characteristics similar to acrylicof wool fiber, at lower impact.

Polylana® fiber allows to be blended with any natural and synthetic fiber to enhance and adjust performance, look, or other characteristics of the final product.

Reduces **environmental impact**.

Reduces water consumption. Reduces energy emission.

Each PURE beanie saves 7 liters of water



FEATURES









ACCESSORIES







